



ADTR Advanced AD: Writing for the Screen

Advanced training in Audio Description, 1 day a week over the course of 4 weeks

Virtual via Zoom conference & Discord

Instructors: Colleen Connor and Melissa Hope

\$770 USD per participant

2024 January-February Class Dates:

Jan 28th, Feb 4, Feb 11, & Feb 18, 2024 (Sundays)

Writing for the Screen is a 4-week course; students will virtually meet for 4 consecutive Sundays

Curriculum Overview:

- How to give and receive constructive feedback
- How to, and the importance of blind and low vision community critique and Quality Control
- Addressing representation, diversity, and inclusion in AD
- Extended, Enhanced, and Integrated Description writing
- Cinematic, theatrical, design, dance, and movement vocabulary
- Review and discuss AD examples from film and TV
- Writing for orientation in both physical and virtual spaces
- Discussion of current efforts in VR and video games
- Genre-specific tips
- Grammar and making AD language work smarter
- What to expect when working in AD for the screen

Training Information:

- 20+ hours of formal instruction in AD focused on pre-recorded media
- 4 weekend class days over the course of 4 weeks, via Zoom conference
- Curriculum and homework provided in advance; expect 4-8 hours of homework and prep before the first session and between sessions
- Class sessions: 12 PM to 8 PM EST / 9 AM to 5 PM PST
- 1 hour break mid-class, and 5-minute breaks throughout the day
- Participation limited to maximum of 6 students
- Certificate of Completion provided upon conclusion of course
- Prerequisite: ADTR Fundamentals of AD or previous Level 1 Training

[Click here to apply for the Advanced AD: Writing For The Screen training](#)

Instructor Bios

Melissa Hope fell in love with Audio Description (AD) when a retinal detachment treatment led to her having to lie on her side with her eyes closed for 5 days. Ever since, she's been an avid consumer and creator of AD. She has worked for several years in client services and project management for an AD studio in Vancouver, BC, Canada, where she also helps with quality control and writer recruitment. She is actively involved in propelling the industry forward with a focus on quality, diversity, and inclusion.

Melissa is passionate about excellence in AD, and believes representation matters.



Colleen Connor is the co-founder of Audio Description Training Retreats and is based in Los Angeles, CA. Colleen earned a Bachelor's in Music Theatre from The Catholic University of America and attended The London Dramatic Academy in the UK. As a disabled blind expert in the Audio Description industry, Colleen provides valuable insight and

feedback to those training in Audio Description (AD). Her ongoing work and outreach in the AD field include performing Quality Control for several studios, voice narration, teaching the various roles within the scope of description, and cultivating a network of diverse professionals. Guided by her Seeing Eye Dog Joplin, Colleen advocates for equity and equality wherever they go!

[Click here to apply for the Advanced AD: Writing For The Screen training](#)

For questions or to get on our mailing list, e-mail us at:

info@ADTrainingRetreats.com